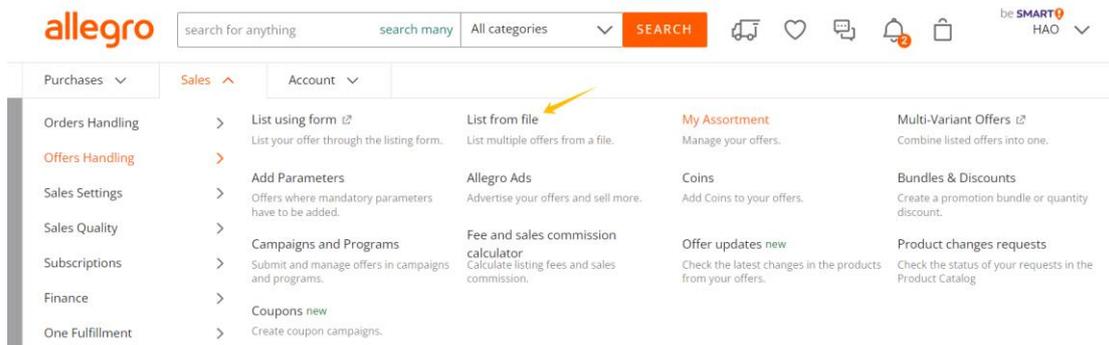


Gycharm Allegro 产品采集跟卖助手

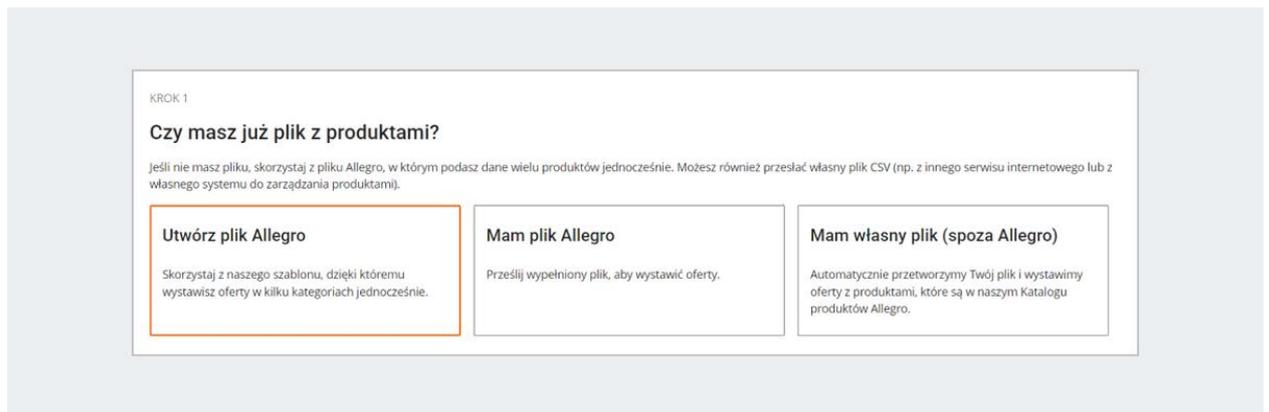
V3.1 版

一. 到 Allegro Sales 卖家中心下载 allegro 上架模版

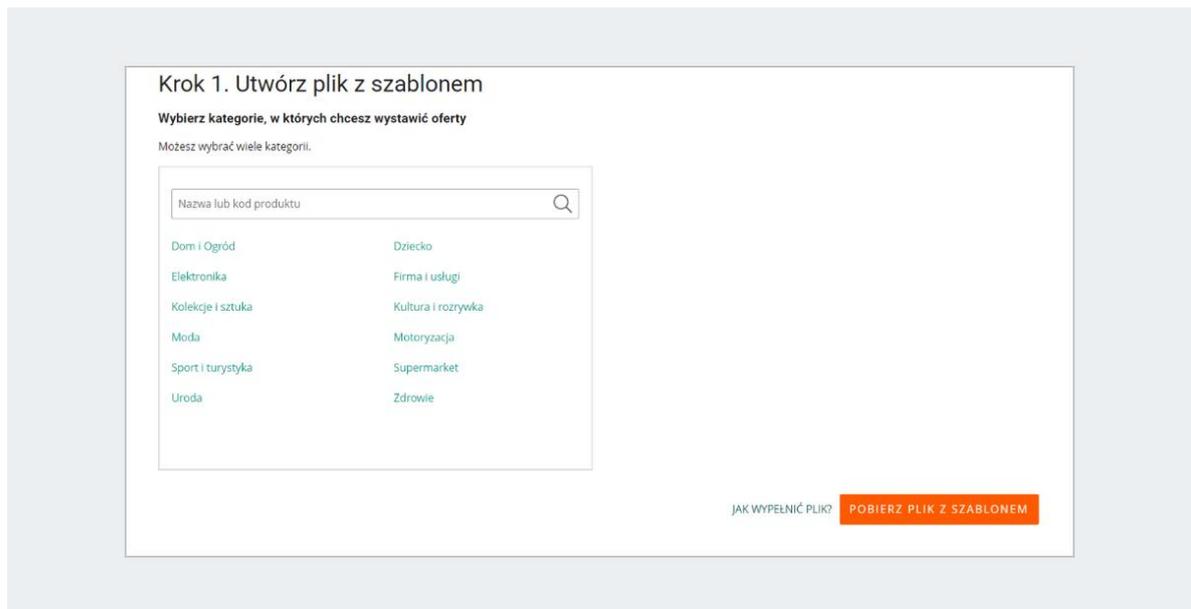
1. 进入 allegro Sales 卖家中心，点击“List from file”



2. 选择创建 Allegro 文件，选择黄色框里的



3. 输入产品的名称或代码，会告诉您可以在哪些类别中放置报价。选择一个或多个类别，然后点击【下载模板文件】



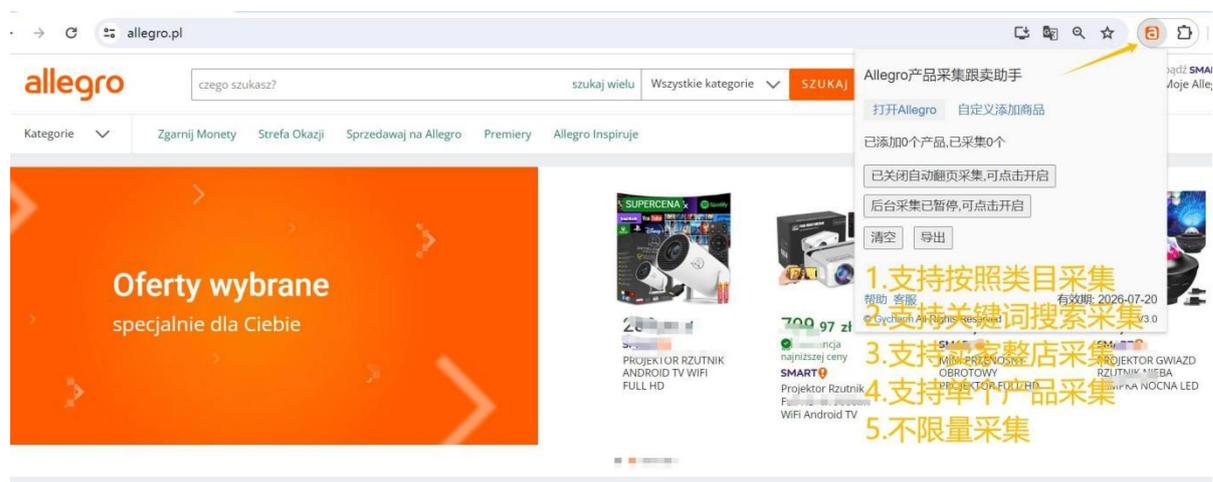
下载后会得到一个 bulk-import_v5.1_en.xlsm 文件

| | I | J | K | L | M | N |
|---|----------------------------------------------------------------------------------------------------------------------|----------------------|----------------------|--------------------|-----------------|--------------|
| 1 | Version: 5.1 (en), updated: 15.04 First 3 rows are for Allegro usage, do not change them. Do not remove any columns. | | | | | |
| 2 | Basic Information | | | | | |
| 4 | Product ID | Main Category | Leaf Category | Reference n | Quantity | Price |

(如果不是英文的，可以在 allegro 本地话设置中更改默认语言，再重新下载模版) 当然了直接用波兰语也可以。使用英文的好处是，allegro 平台会自动翻译

总共3页，我们只要把Gycharm Allegro产品跟卖插件中采集到的产品信息 放到 第三页，再调整些其它列后，再上传到Allegro平台 就可以完成上架跟卖

二. 通过 Gycharm Allegro 产品采集跟卖助手，批量采集符合 allegro 上架模版的产品信息数据（支持按照类目、关键词搜索、整店及自定义产品链接采集）



allegro czego szukasz? szukaj wielu Urządzenia SZUKAJ

Zestaw 2 produktów
Projektor LED vizio tech VIZIO-TECH X2 4K HD Projector LED biały + Kabel Delta HDMI-1.0 HDMI - HDMI 1 m



od 4Apple_store
 Firma | poleca 100%

Stan: Nowy
Projektor Rzutnik Full HD 4K LED 15000lm WiFi Android MEMC VIZIO TECH X2

SUPERCENA
 -30% (na trzeci przedmiot)
1247,77 zł SMART
 83,18 zł x 15 rat raty zero sprawdź

1 Moneta
 11 osób kupiło tę ofertę Zawiera promocje

dostawa w poniedziałek

Kolor/wzór

Liczba sztuk: 1 z 399 sztuk

DODAJ DO KOSZYKA
KUP I ZAPŁAĆ

Po naciśnięciu KUP I ZAPŁAĆ przejdiesz do podsumowania dostawy i płatności za zakup. Twoje konto bankowe nie zostanie jeszcze obciążone.
 提示: 点击导出按钮后, 稍等会自动下载

导出Allegro原装进口格式
 Masz firmę? Weź w leasing

-30% na trzeci przedmiot 支持单个产品采集导出
 Rabat jest obliczany w koszyku od ceny najtańszego z przedmiotów objętych promocją.

采集后可以“导出”，信息如下：

| A | B | C | D | E | F | G | H | I | J |
|-------------------------------------------------------|-----------------------------------------------------|----------|---------|--------------------------------|------------------------------|-------------------|----------|----------|---|
| 产品链接 | Product ID (EAN/UPC/ISBN/ISSN/AllegroMain Category) | Quantity | Price | Title | Images | Offer Description | Shipping | Brand | |
| https://allegro/19478914-0629-44cb-a2e1-b083a1dd31ca | Torby | 6 | 116.90 | Torba Adidas Tiro 30,75 l czar | https://a.allegroimg.com/... | | | adidas | |
| https://allegro/b74a8840-3b86-40e1-a929-d1c203953e7b | Klasyczne | 6 | 389.90 | Paolo Peruzzi torebka skóra | https://a.allegroimg.com/... | | | Paolo Pe | |
| https://allegro/60f1505d-124a-4c2e-ba67-758a54ea2f17 | Klasyczne | 98 | 45.00 | DUZA TORBA SHOPPER BAG PRZEZ | https://a.allegroimg.com/... | | | inna (Pi | |
| https://allegro/49e2d2f6-be25-404d-b732-8d3c9b91ba98 | Klasyczne | 76 | 200.00 | 0 bag torebka syntetyk czarny | https://a.allegroimg.com/... | | | 0 bag | |
| https://allegro/e59ee2ff-0278-47b7-b13f-627ff9e2294a | Kopertówki | 8 | 109.00 | Classic-Bag torebka kopertówk | https://a.allegroimg.com/... | | | inna (Cl | |
| https://allegro/642690e4-fdb0-4fa5-a272-3f1653b52b91 | Worki | 9784 | 29.30 | Worki na śmieci ERG-BET 1000 l | https://a.allegroimg.com/... | | | ERG-BET | |
| https://allegro/6b97fb8b-22e4-40bb-b191-db536899a53d | Listonoszki | 8 | 79.99 | DOYIM torebka listonoszka skó | https://a.allegroimg.com/... | | | inna (DO | |
| https://allegro/49e2d2f6-be25-404d-b732-8d3c9b91ba98 | Klasyczne | 76 | 200.00 | 0 bag torebka syntetyk czarny | https://a.allegroimg.com/... | | | 0 bag | |
| https://allegro/20685d89-e66f-4978-8ec7-a5e4808d155c | Listonoszki | 33 | 74.00 | CHI BAG torebka listonoszka tk | https://a.allegroimg.com/... | | | inna (CH | |
| https://allegro/eaac18c2d-0f70-45b2-be91-9bb862caee4d | Shoppery | 96 | 29.00 | Adidas torebka shopper nylon t | https://a.allegroimg.com/... | | | adidas | |
| https://allegro/6f647dce-db3b-42c7-9feb-465534852d4d | Klasyczne | 1 | 200.00 | 0 bag torebka syntetyk brązowy | https://a.allegroimg.com/... | | | 0 bag | |
| https://allegro/4f27845c-42c1-4285-ab2f-2bd3f716468b | Listonoszki | 30 | 107.00 | Monnari torebka listonoszka sk | https://a.allegroimg.com/... | | | Monnari | |
| https://allegro/0dcb6b68-f39a-4134-ba6d-509d9792f143 | Klasyczne | 100 | 169.00 | Guess torebka skóra ekologiczn | https://a.allegroimg.com/... | | | Guess | |
| https://allegro/4cb0149c-3106-4518-9f99-02652d6fc9e9 | Klasyczne | 3 | 1309.00 | Pinko torebka skóra naturalna | https://a.allegroimg.com/... | | | Pinko | |
| https://allegro/2229637f-f995-46dd-bfd9-41584188670b | Torby | 7 | 89.99 | Torba sportowa Puma Challenger | https://a.allegroimg.com/... | | | Puma | |
| https://allegro/fbe427b1-a9ba-43df-af60-305996715bdb | Klasyczne | 70 | 49.99 | Cambell torebka poliester szar | https://a.allegroimg.com/... | | | Cambell | |
| https://allegro/8ald628d-ea54-467d-ae2-e039fc7cb1c1 | Klasyczne | 2 | 499.00 | Pinko torebka skóra naturalna | https://a.allegroimg.com/... | | | Pinko | |

三. 把产品数据放到 Allegro 模版

Version: 5.1 (en), updated: 06.06.2024. First 3 rows are for Allegro usage, do not change them. Do not remove any columns.

| Basic Information | | | | | | | | | | Shipping | | Ship From |
|-------------------|---------------------|---------------|-------------|----------|--------|------------------|---------------|-------------------------------------------------------------------------------|---------------------|---------------|---------|-----------|
| Product ID | Main Category | Leaf Category | Reference n | Quantity | Price | Title | Images | Offer Description | Shipping Price List | Dispatch Time | Country | |
| 4 5fc45c5e- | Lifeguard Equipment | | | 20 | 138.16 | Kamizelka NAOI | https://a.all | {sections: [{"items": [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | | China | |
| 5 4e1706f6- | Lifeguard Equipment | 留空 | 留空 | 20 | 138.99 | Kamizelka ratunl | https://a.all | {sections: [{"items": [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | | China | |
| 6 16ab3eb4- | Lifeguard Equipment | | | 20 | 1.459 | Kamizelka TJOT | https://a.all | {sections: [{"items": [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | | China | |
| 7 0b65b225- | Lifeguard Equipment | | | 20 | 201.41 | Kamizelka ratunl | https://a.all | {sections: [{"items": [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | | China | |
| 8 7dfd831b- | Lifeguard Equipment | | | 20 | 154.09 | Kamizelka ajksk | https://a.all | {sections: [{"items": [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | | China | |
| 9 d44efdb3- | Lifeguard Equipment | | | 20 | 158.99 | Kamizelka 6955 | https://a.all | {sections: [{"items": [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | | China | |

采集到信息 在填充到allegro上架模版时 都可以自己调整修改, 当然Product ID不需要更改

| Shipping | Ship from | Invoice | Tax parameters | Terms of Sales | Addition | | | | | | | |
|--------------------------------------------------------------|---------------|---------|----------------|----------------|-----------------------------|---------|---------------|------------|-----------|------------|--------------------|------------|
| Shipping Price List | Dispatch Time | Country | Province | Postal Code | City | Invoice | Offer Subject | Returns To | Complaint | Warranties | Person responsible | Conditions |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"tyt": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |
| ems: [{"coi": 39 (id: 9bfc4a2c-1099-4db1-996h (4 days) China | | 518000 | shenzhenshi | I do not | 15 (id: shouhuo (id shouhuo | | | | | | | |

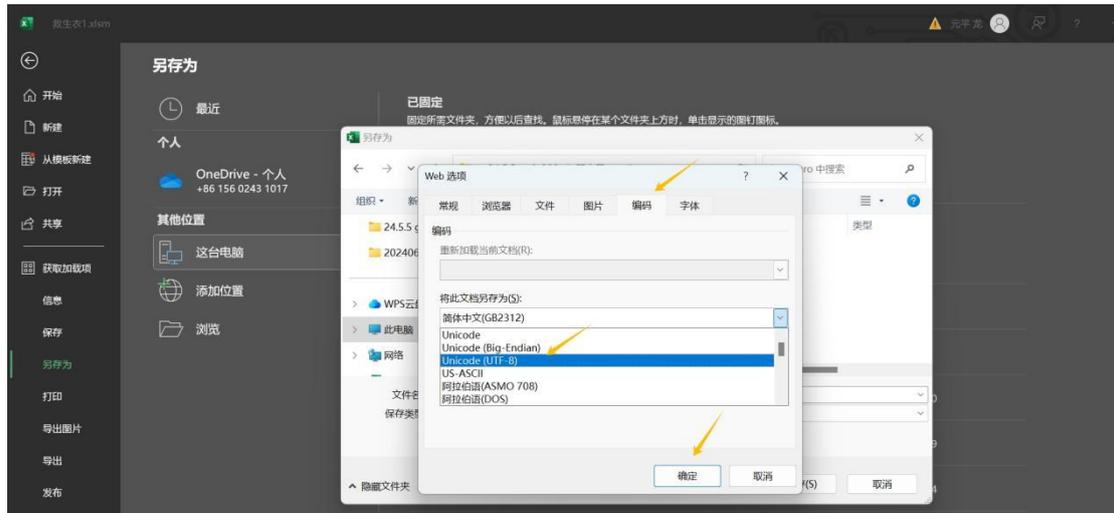
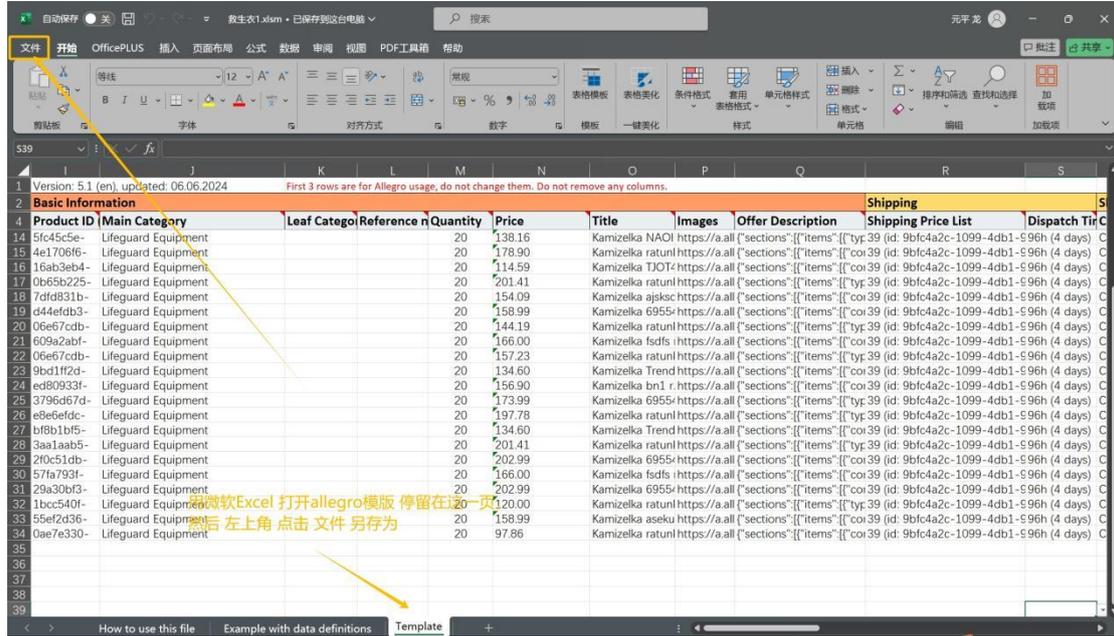
这些信息需要自己额外填充好

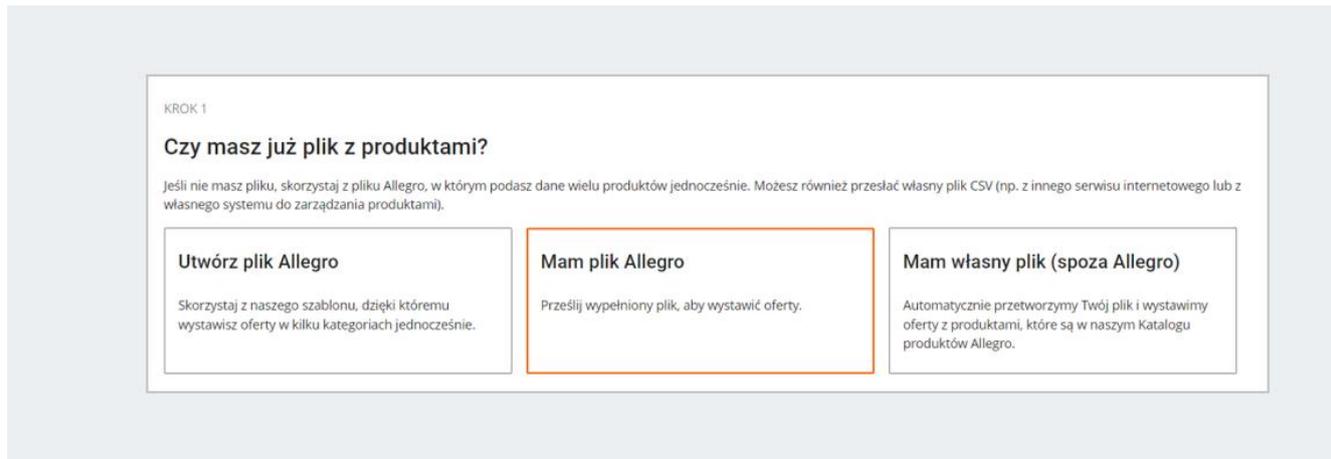
这样 allegro 模版就制作好了, 接下来如何上传到 allegro?

四. 上传 allegro 模版

首先把 allegro 模版保存为 csv 文件

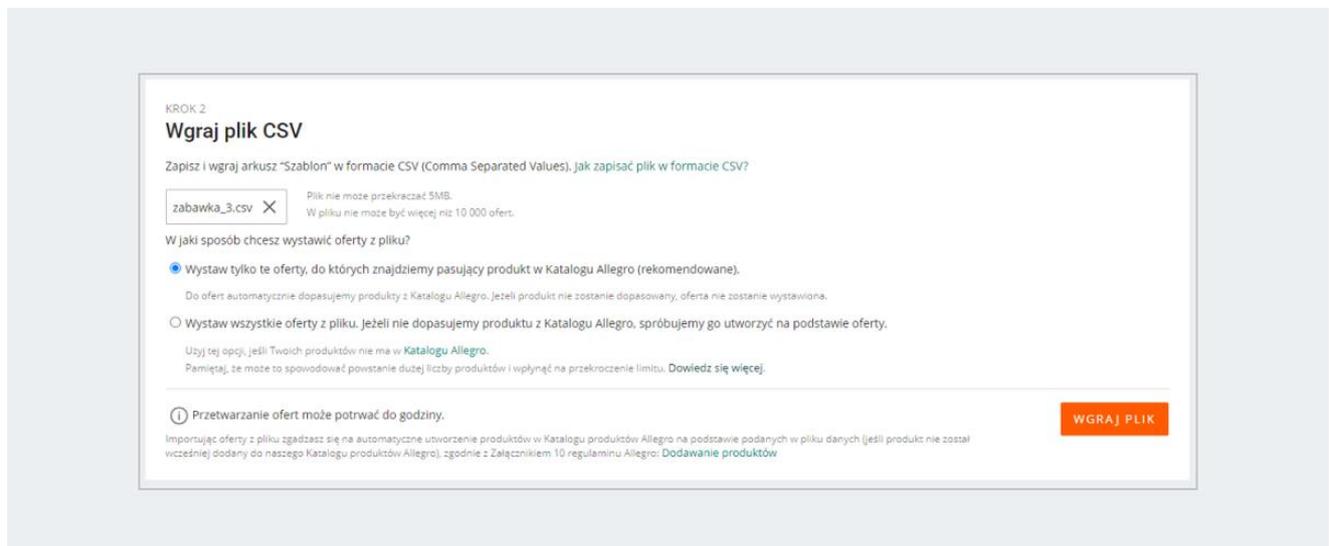
用微软的 Excel 打开刚制作好的 allegro 模版，停留在第三页如图：





然后选择刚刚的 csv 文件上传

接着出现该页面



- **仅列出我们在 Allegro 目录中找到匹配产品的报价**- 您可以检查并更正报告中的其余报价。我们处理完文件后，您将收到我们发送的文件。
- 列出所有报价并**自动**在 Allegro 目录中创建新产品，以与我们找不到现有产品的报价相结合。这样您就可以一次创建多个产品，这可能会影响您**每月 20,000 个新产品的限制**。

选择第一个，然后下一步

Wystaw oferty z pliku

WYSTAW OFERTY EDYTUJ OFERTY **RAPORTY** 1

Raporty

MOJE OFERTY

Możesz wprowadzić zmiany bezpośrednio w raporcie i przesłać plik w formacie CSV.

| nazwa pliku | data przesłania | status pliku | poprawne | z błędami | raport |
|------------------------------------------------------------------------------------------|--------------------|----------------------|----------|-----------|----------------|
| bulk-import_v3_0_en (3).csv identyfikator pliku: 1735586b-a9e4-4e28-b45c-6d355456561c | 12 sty 2021, 08:00 | ⚠ Częściowo poprawny | 1 | 1 | POBIERZ RAPORT |
| test-csv.csv identyfikator pliku: 8dbbe5de-7009-40d7-b34b-6c0231288239 | 12 sty 2021, 07:49 | ⚠ Niepoprawny | 0 | 2 | POBIERZ RAPORT |

下载报告并检查哪些优惠未下达以及原因。使用这些提示并直接在报告中更正错误。您可以将其另存为 csv 文件，然后以相同的方式再次上传。

如果有识别可以下载报告，如图：

| Status | Result | Offer ID | Offer Link | Action | Offer Statu | Product ID | Main Category | Leaf Category | Reference n | Quantity | Price |
|------------|-------------------------------------------------------------------------------------------------|----------|------------|--------|-------------|-------------|---------------------|---------------|-------------|----------|--------|
| not listed | - Invalid invoice - Invalid complaints terms - Invalid dispatch time - Invalid invoice | | | Add | | 300ba5e2-c | Lifeguard Equipment | | | 20 | 199.01 |
| not listed | - Invalid complaints terms - Invalid dispatch time - Invalid invoice | | | Add | | c34c638e-5 | Lifeguard Equipment | | | 20 | 133.22 |
| not listed | - Invalid complaints terms - Invalid dispatch time - Invalid invoice | | | Add | | b69c6ff7-f7 | Lifeguard Equipment | | | 20 | 180.50 |

根据黄色框提示修改后，再重新另存为 csv 文件，然后以相同的方式再次上传。

以上就是完整的“Gycharm Allegro 产品采集跟卖助手”操作流程，不限店铺、不限产品采集，批量采集跟卖。 <https://www.gycharm.com/blog-node-573.html> ，有疑问加微信: gycharm_kefu

当然 allegro 也支持模版批量调价、编辑等等，更多查看 allegro 官网文档介绍 <https://help.allegro.com/sell/pl/c/jak-wystawiac-oferty-z-pliku#>

解释权归: Gycharm.com